

Dialog Enterprise launches NFC Corporate Fuel Card mobile app and USSD service

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Dialog Enterprise, the corporate solutions arm of Sri Lanka's premier connectivity service provider, Dialog Axiata PLC, has introduced a Mobile Application (App) and USSD code (Unstructured Supplementary Service Data) service which allows Dialog NFC (Near Field Communication) Corporate Fuel Cardholders to locate fuel stations from their respective mobile device.

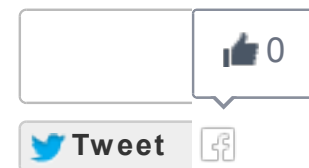
The Dialog Touch Corporate Fuel Card offers corporate entities a virtually paperless system to manage their corporate fuel allowances and bills, reducing fraudulent activity and enabling the provision of timely information on fuel transactions to users. Currently the new app and USSD code service allows over 150 Sri Lankan companies and 4,000 users that use the Dialog Touch Corporate Fuel Card on their mobile devices to locate the 102 'Touch' enabled LIQC (Lankan Indian Oil Company) and Laugfs fuel stations island-wide. The mobile app can provide information on available fuel stations for each fuel type, fuel station locations and directions through Google Maps. It also provides additional information such as transaction history and quota balance while the USSD provides information such as custom search of fuel stations by district, location address and contact details, open hours and fuel types available

at each station.

"This new android app and USSD service adds further value to our pioneering NFC based solution by enabling users to find the fuel station closest to them, and also provide usage information," Dialog Enterprise Chief Executive Officer Jeremy Huxtable said.

"Dialog will continue to present innovative NFC based solutions to our customers and provide the richest solution portfolio in the region."

In keeping with the brand promise of bringing the future today; NFC Corporate Fuel Card by Dialog Axiata PLC was the pioneering NFC solution offered to Corporates in Sri Lanka, and was offered through a strategic partnership between Dialog Axiata PLC, Millennium Information Technologies Ltd. and ATSL TeleSoft Ltd., an



Access Group company.

The fuel card application was developed by Millennium Information Technologies Ltd. and is currently available for download through Google Play for all Android users. The iOS version of the app will also be released shortly. The solution is powered by GPRS and NFC hardware and related software provided and managed by ATSL TeleSoft Ltd. NFC is an emerging technology that makes life easier and more convenient for consumers around the world by making it simpler to carry out transactions, exchange digital content and connect electronic devices with a simple touch.

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